

>michael welch

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Freelance Shooter/Editor/After Effects Artist Santa Monica, CA 2/2007 - present
List of clients have included; Ascent Media, Wiley Publishing, Guthy-Renker, Sony, Irwin-Naturals, Kastner & Partners, 180-LA, Universal Press Syndicate, Emson.

Lead Editor - Product Partners/Beachbody Beverly Hills, CA 6/2006 - 2/2007
In house post production specialist for a direct response and fitness video company. Re-edited from scratch an essentially dead infomercial that is now the fastest selling retail fitness video in the country.

Freelance Director/Editor/ After Effects Artist Los Angeles, CA 11/2003 - 6/2006
Clients have included; Piaggio, Aston Martin, Hyundai, The TVshow COPS, Jeep, The Jackson Hole Film Festival, California Tan, Porsche.

Senior Editor - Travel the Road Torrance, CA 2002 - 2003
Lead editor for a reality based television show. Cut over 350 hours of tape into 14 episodes in less than 5 months. Recipient of four Telly Awards.

Editor/Head of Production - Alchemy Media Santa Monica, CA 2001 - 2002
Responsible for editorial, broadcast & sound design for all projects. Duties also include bidding, production, and media management. Produced television commercials, documentaries, long form videos, movie trailers, DVD menus & additional content.

Freelance Writer/Director/Editor/Producer Los Angeles, CA 2000 - 2001
Conceived, wrote, directed, and edited video content for internet broadcast. Clients included; Ford of Canada, Toyota, POP.com, myfw.com, Wirebreak networks.

Editor/Head of Operations - ZeroYear Venice, CA 1999 - 2000
Founding member of the first production company to serve all mediums; TV, film, and internet media. Also shot and edited content for our parent company's websites. Clients included; LordoftheRings.net, Newline Cinema, Teenmag.com, gravitygames.com, Peterson Publishing, Premiere Magazine.

In-house Creative - Bedford Falls Santa Monica, CA 1996 - 1999
Worked closely with 40+ feature, commercial, and music video directors. Performed all off-line reel editing. Coordinated post sessions with various editors, post houses, sound designers, and colorists. Responsible for management of all of director's elements. Presentation specialist for the Director's Workshop, a program used to help improve Director's written and visual treatments submitted for prospective jobs.

Freelance Production Managing, Coordinating, Assisting Los Angeles, CA 1991 - 1996
List of companies include; @radicalmedia, HKM, HSI, Propaganda, A Band Apart, Fahrenheit Films, RSA, Crossroads, Brentwood Pictures, Original Films.

ACADEMIC STUDIES

Indiana University of Pennsylvania Indiana, PA 1986 - 1990
B.S. Business Administration; Marketing - concentrations in Economics & Advertising

PROFICIENCIES

Final Cut Pro, After Effects, Media 100, Avid Media Composer, Adobe CS4 Master Collection, Cleaner (beta tester), Soundtrack, DVD Studio Pro, Color, Motion, Compressor, Cinema Tools, Soundtrack, Magic Bullet (beta tester), Microsoft Office